

Hollister's MotorCycles Story.

Finest custombikes for 30 years

2002 Hollister's Phantom



2016 Victory Octane



2017 Indian Mohwak



The story begins...

- 1986** The success story of one of the first German motorcycle factories starts with the conversion of a second-hand Harley.
- 1988** Foundation of Hollister's MotorCycles in Zimmern-Horgen near Rottweil with production, workshop and showroom.
- 1990** Sales of self-imported second-hand and new Harley Davidson motorcycles
- 1996** Customizing by converting Harley Davidson bikes with purchased parts and first own parts.
- 1999** Certification and approval as a national manufacturer with its own manufacturer number at the Federal Motor Transport Authority in Flensburg. The focus is on the customizing of self-made components in all variants.
- 2001** Exceptional design in combination with Hollister's innovation. The MultiBikeController (MBC) sets new standards in the on-board electronics of motorcycles. It is under the saddle and controls all of the machine's electronic processes.
- 2002** Hollister's Phantom becomes a legend. The completely unique, developed and designed unique specimen after the first performance in Rottweil reaps top prices on all shows of the motorcycle scene worldwide. At Daytona Bike Week in the USA, Hollister's Phantom is named the "Most Beautiful Motorbike in the World".
- 2003** The limited edition Excite N° 01 is also impressive. It wins first prizes at Harley Davidson's two major US motorcycle shows. Another honor: International design award „Balance“ in silver from the state of Baden-Württemberg.
- 2004** Design award of the Federal Republic of Germany and international design award reddot 2004. This is the basis for the establishment of an international distributor network.
- 2008** The EC operating license and the COC papers facilitate the commissioning of Hollister's bikes in all EC countries, in Switzerland, in Russia and Australia.
- 2009** Unique specimens from Hollister's MotorCycles are found by fans worldwide. Unique creations are created for customers and collectors in the Orient, in Russia, Australia, France, Germany and Switzerland.
- 2010** New development of the Custom Twin series, New Generation. A special bike for less than 30,000 euros. New development of the unique Bike Class, New Generation.
- 2012** Hollister's becomes an authorized dealer of the new US brand Victory Motorcycles.
- 2014** The growth requires a new location. Hollister's moves to spacious rooms in Dauchingen, Germany. Distribution of the US brands Indian Motorcycle and Victory.
- 2016** New emissions standards prevent the operation of engines previously used for custom bikes. Hollister's MotorCycles develops Victory-based Euro 4-compliant custom bike conversions and becomes Brook Motorcycles distributor for Baden-Württemberg.
- 2017** First custom bike conversions based on an Indian Scout. The beautiful Indian Mohwak sees the light of day.

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